

182 Northgate One San Rafael, CA 94903 (415) 479-3112 themagicflute.com Open Every Day

Dear Teacher and/or Musical Service Provider,

Our current Teacher and Musical Services Directory is now open for enrollment year 'round. This means that there is no deadline for your listing, but the sooner you sign up, the sooner your listing will go to work for you. Page two of this letter is the form which you must complete to enroll. New listings will appear within two weeks, and will last one calendar year.

NEW FEATURES: All subscribers will automatically appear both online at www.themagicflute.com and in print on the store brochures. Since we receive many telephone inquiries for teachers and other music services, we constantly refer callers to our website, which is fast becoming a more popular resource than the in-store printed listing. The new online format also gives us the ability to update your information year 'round. Lastly, your online listing will have a link to your own website. If you don't have your own website, we can create a page for you showcasing your biography, teaching methods, and other pertinent information. See **Premium Listing** below.

The two broad categories, as noted on the home page of www.themagicflute.com, are **MUSIC LESSONS** and **MUSIC SERVICES**. While the former is obvious, the latter includes Live Music, Piano Tuners & Technicians, Recording Studios, Accompanists and other non-teaching services. (Music schools, choral groups and similar organizations also fall under this category). All listings last for one year (12 months from previous sign-up). You may sign up for as many headings as you like in either category. See below.

FEE SCHEDULE

Basic Listing (appears online and in-store)

Lessons category: \$50 for one instrument, \$10 for each additional instrument. Your listing(s) will appear alphabetically by last name, and will include all appropriate contact information. See page two for format/options.

Service category: \$50 for 1 year for any non-teaching listing, and \$10 each for additional service listing. (E.g. If you list two Live Music groups, it will be a total of \$60, as long as you are a member of each).

Premium Listing – For a one time \$50 fee, we will create a page just for you on our website, with your name, biographical and teaching information, optional picture and other information. (For helpful ideas, go to www.themagicflute.com and click on one or more of our current teachers to see what they are doing). In addition to filling out the information on page two of this form, also email the following to customerservice@themagicflute.com:

- 1) Picture in .jpg or .gif format (optional, 250 pixels wide max.)
- 2) About your method of teaching or service (approx. 1500 characters)
- 3) Your biography (approx. 1500 characters)

\$20.00 minimum fee to make changes to existing webpages! Changes to contact information are free.